



2022 PARTNER PROGRAM

The Broadmoor, Colorado Springs
September 15-17, 2022



Inspiring and educating today's woodworking industry leaders is what the Executive Briefing Conference is all about.

It is the premier event that connects forward-thinking professionals to network and explore new ways to lead and succeed. Over two and a half days, the EBC takes a strategic and practical approach to addressing business leadership among today's top woodworking executives, discussing cutting edge technology and tailoring solutions to some of the industry's most pressing challenges. As an EBC partner you have the opportunity to network with some of the most distinguished leaders in the woodworking industry.

It's the event that attracts your prospects, your buyers!

You can expect to find key decision makers in attendance, many from the C-suite. Since its inception in 2004, the EBC has attracted hundreds of leaders and management executives from top companies representing all segments of the woodworking industry, including:

Mission Bell, Closets America, American Woodmark, Eastern Millwork, Haworth, Gensler, Bierson Cabinets, Goebel Fixtures, Decore Cabinets, Biesse North America, Navy Island, Lockdowel, Weima, Rev-A-Shelf, Blum, and Stiles Machinery.

Woodworking Network will use its impressive database to deliver more of the same in attendance at the 2022 EBC, including both past attendees and first-timers representing the:

- FDMC 300 list of the largest companies in the industry
- Wood 100 list of the best and most successful woodworking companies in North America
- 40 Under 40 honorees from the classes of 2016, 2017, 2018, 2019, 2020, 2021, and 2022
- Woodworking Market leaders as reported in FDMC
- Corporate and Operating Management from the largest bell-ringer companies in the industry



Woodworking Network

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SPONSORSHIP	WHEN	COST	VALUE ADD*
Dinner Sponsor 3 available	Thursday & Friday	\$15,000	2 comp registrations
Lunch Sponsor 3 available	Friday & Saturday	\$12,500	1 comp registration
Breakfast Sponsor 3 available	Friday & Saturday	\$10,000	1 comp registration
Plant Tour Sponsor 3 available	Friday	\$5,000	1 comp registration
Keynote Sponsor 2 available	Thursday & Saturday	\$5,000 each	1 comp registration
After Hours Reception 1 available each night	Thursday & Saturday	\$5,000	1 comp registration

All partnerships/sponsorships include:

- Acknowledgement in pre-promotion materials and from the podium at the event
- Company logo on all onsite signage
- Company logo and info on EBC partner page online and in conference program
- Complimentary registration (*see value add column above)
- Table with promotion materials outside of conference room
- Option to provide one item for the attendee goody bags

Stand out among this elite group of executives with the ultimate partnership:

Platinum Partner | \$25,000

Exclusive Opportunity per Product Category:

Technology | Tooling |
Raw Materials, Boards & Panels | Surfacing
Sanding and/or Finishing Materials
Hardware & Fastening | Software | Services

The benefits of being a 2022 EBC Platinum Partner include:

- You own your product category
- Full-page ad in the conference program
- Logo in digital and print communications, online registration page, and attendee promotion
- Company logo and info on EBC partner page online and in conference program
- Logo on all onsite signage
- 3-minute welcome speech at a lunch or a dinner
- 2 registrations complimentary plus 2 guest registrations at 1/2 price
- Table with promotion materials outside of conference room (if desired)



For more information please contact your Woodworking Network Integrated Media Manager or call Harry Urban at 708-373-4344, harry.urban@woodworkingnetwork.com

EBC EXECUTIVE
BRIEFING
CONFERENCE

Woodworking Network