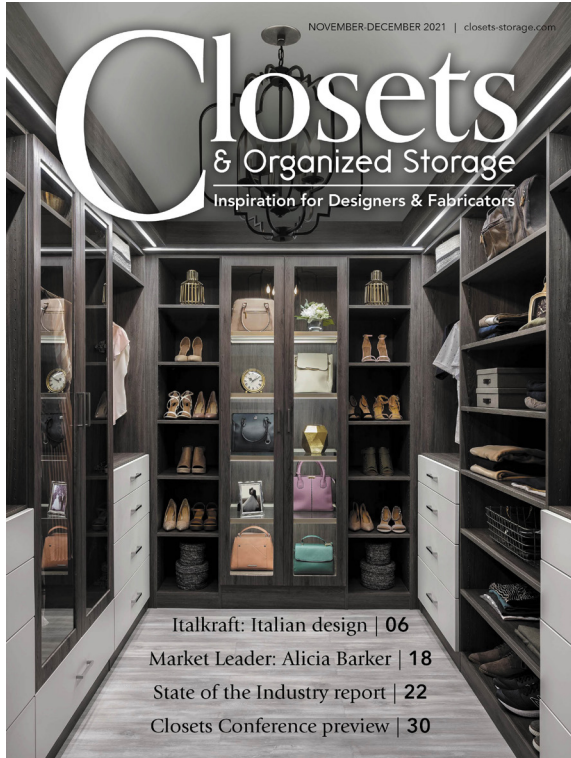


# Closets

& Organized Storage

Inspiration for Designers & Fabricators

## 2023 Print Specs

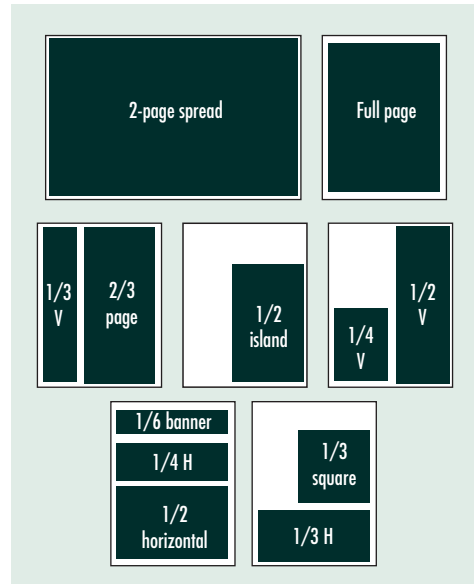


| Ad Unit<br>(showing bleed dimensions) | Standard Dimensions<br>width x depth                     |             | Bleed Dimensions   |
|---------------------------------------|--|-------------|--|
|                                       | Inches   | Millimeters |  |
| <b>Spread</b> (2 facing pages)        | 16 x 10.75<br>(see dimensions for live area and trim)    | 388 x 254   | Bleed = 16 x 10.75;<br>Live area = 14.75 x 10                          |
| <b>Full page</b>                      | 8.125 x 10.75<br>(see dimensions for live area and trim) | 188 x 254   | Bleed = 8.125 x 10.75<br>Live area = 7.375 x 10<br>Trim = 7.875 x 10.5 |
| 1/2 Page Island                       | 4.5 x 7.5  | 114 x 191   | No bleed available on fractional ads.                                  |
| 1/2 Page Horizontal                   | 7.375 x 4.625  | 188 x 117   |  |
| 1/2 Page Vertical                     | 3.375 x 10   | 85 x 254    |  |
| 1/3 Page Horizontal                   | 7.375 x 3.25   | 188 x 83    |  |
| 1/3 Page Square                       | 4.5 x 4.625  | 114 x 118   |  |
| 1/3 Page Vertical                     | 2.125 x 10   | 54 x 254    |  |
| 1/4 Page Horizontal                   | 7.375 x 2.625  | 188 x 60    |  |
| 1/4 Page Vertical                     | 3.375 x 4.625  | 85 x 118    |  |

| Classified Ads (Column = 2 3/16" wide) |               |               |
|--|---------------|---------------|
| 1" x 1 column                          | 2" x 1 column | 3" x 1 column |
| 4" x 1 column                          | 5" x 1 column | 6" x 1 column |

## Material Due Dates for 2023

|                   | Materials |
|-------------------|-----------|
| January/February  | 12/20/22  |
| March/April       | 2/24/23   |
| May/June          | 4/24/23   |
| July/August       | 6/27/23   |
| September/October | 8/25/23   |
| November/December | 10/25/23  |



### Art Requirements

- Keep all live area material 0.25" (13mm) away from edges (page trim size 7.875" x 10.5" or 200mm x 267mm).
- All images MUST be at least 300 dpi.
- Convert files to process colors (CMYK). Pantone and spot colors will be converted and may cause a color shift.
- Print file modifications: If supplied digital files require additional work, charges over \$15 will be billed to the advertiser.
- Proofs are preferred, but MUST be supplied with all color critical ads. Progressive proofs, matchprints, Cromalins, etc. are acceptable. Identify "For Position Only" by clearly labeling.
- Please provide ad materials in one of the following

preferred file types: .PDF (PDF/x-1a or distilled with Press Quality job settings). We cannot accept files from the following programs: Microsoft Word, Microsoft Publisher or Power Point, Crude paint programs (Paint or MacPaint), Spreadsheet database (i.e. Excel).

**Cancellations:** Print cancellations cannot be accepted after the 1st of the month preceding issue date. If new ad material is not received by closing date, publisher reserves the right to bill for space ordered and repeat a previous ad of same size.

**Short Rates and Rebates:** Unearned rates will be short-rated and additional earned frequencies will be rebated on the final insertion in any 12-month period.

### Acceptable Media

FTP, CD, email (8Mb limit) or cloud file sharing service (e.g., Dropbox, YouSendIt).

### SEND AD FILES TO:

**Email:** ads@ccimedia.net

**FTP:** FTP software is required and can be obtained for free from FileZilla: <https://filezilla-project.org>

**Host:** 035f999.netsolhost.com

**User:** ads\_ccimedia

**Password:** Admaterial2013

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