

STAND OUT IN THE CROWD AT

Attendees of AWFS Fair follow Woodworking Network for show news, schedules, and exhibitor information.



Woodworking Network will offer these sponsorship and advertising opportunities to help exhibitors reach attendees and stand out in the crowd.



AWFS Official Pre-Show Planner

Drive traffic to your booth with this comprehensive show preview including a floor map, the complete exhibitor list, show schedule and seminar slate. Polybagged and distributed with FDMC June, delivered with the FDMC June and July digital issues, and distributed to the AWFS pre-registration list, this workhorse will deliver results long before you arrive on the show floor.

Ad Closing: 5/11/23 **Materials Due:** 5/17/23



AWFS Official Show Directory

Distributed as the official show directory to all AWFS attendees on site, this Commemorative Guide to the event has real take-home value and will work for your brands well beyond the dates of the show. The directory contains a complete listing of exhibitor profiles, floor plans, show schedules, and important venue announcements.

Full page – \$2,183

Ad Closing: 6/2/23 **Materials Due:** 6/9/23

PREVIEW ISSUES AND SHOW DISTRIBUTION

Closets & Organized Storage

May/June

AWFS Fair preview inside the pages of the May/June 2023 issue.

Ad Closing: 4/20/23

July/August

Bonus distribution of the July/August issue at AWFS.

Ad Closing: 6/21/23



FDMC

July

Issue includes show floor updates, exhibitor list and a focus on show products. This issue will also be distributed on the show floor.

Ad Closing: 6/6/23



TRAFFIC DRIVERS: Draw attention to your booth at AWFS

AWFS Today Show Dailies The **ONLY** show daily sanctioned by AWFS and allowed to distribute at the Las Vegas Convention Center

Your best last-minute option for driving traffic to your booth, the Official Show Daily will be distributed during AWFS and includes news and happenings at the show as well as coverage of Awards Ceremonies.

Spread, \$3,969 for both issues |

Full page, \$2,084 for both issues

Standard Half Page, no islands \$1,040 for both issues

Ad Closing: 6/26/23 **Materials Due:** 6/29/23



Product Sneak Peek–AWFS Edition

Special show e-mail promotion showcasing AWFS exhibitor products; distributed to our Woodworking Network subscribers.

Text ads available – \$651



AWFS Fair Booth Video

A 3-4 min. video shot at your booth with a Woodworking Network interviewer that promotes your key marketing messages. Your edited video will be distributed electronically post-AWFS to Woodworking Network audiences, and available on wodworkingnetwork.com.

Video – \$3,413



Woodworking Network Symposia Sponsorship

Join Woodworking Network and industry experts as a sponsor of one of two symposia during AWFS Fair week. These full-day education sessions will be held July 24, the day prior to the expo floor opening. Choose from two uniquely different educational topics: The Closets Symposium or CNC Bootcamp.

Rate: \$3,500 each

[LEARN MORE](#)

