

Leave the creative work to us

Expertise: Let the Woodworking Network assist you in tackling some of your creative marketing challenges. All copy and design services are performed by individuals with years of experience in marketing and selling to wood products manufacturers. Our team knows the woodworking industry inside and out. We understand the needs of professionals who manufacture furniture, cabinetry, millwork, store fixtures and all kinds of specialty wood products, and we understand how to hit their hot buttons.

Whether you are looking to generate leads, build brand awareness, or stimulate instantaneous response, we can assist you in selecting the right products to influence your targeted audience segments at just the right times throughout the year.

Services include:

- Creative copywriting
- Ad design and layout
- Digital and print advertising services

There are no limits to creativity.

If you can think it, you can dream it...we'll work to help you make it happen. If you have an idea for your brand but not sure how to get there, please contact your Media Integration Manager and let us put our creativity to work.



Specifications

The typical full-page or ½ page ad or series will take between 3-5 hours for our team to create, modify with your changes, and finalize. Because of our understanding of the industry, you are sure to get the results you seek.

RATE:
\$250/hour

This cost will never have you paying for uptime for our creative staff to learn the industry or just how your products and services fit with our audience.

Elements needed to start the process for a print ad series:

- 1 Company and brand logos in a high-resolution format (.eps, .ai, .png, or .tiff) with no background
- 2 Access to high-res photos either in a zip file or on website
- 3 Decision on ad sizes and frequency for campaign

Contact your Media Integration Manager today to get started.