



The Broadmoor, Colorado Springs
September 26-28, 2023

Inspiring and educating today's woodworking industry leaders is what the Executive Briefing Conference (EBC) is all about.

It is the premier event that connects forward-thinking professionals to network and explore new ways to lead and succeed. Over two and a half days, the EBC takes a strategic and practical approach to addressing business leadership among today's top woodworking executives, discussing cutting edge technology and tailoring solutions to some of the industry's most pressing challenges. As an EBC partner you have the opportunity to network with some of the most distinguished leaders in the woodworking industry.

It's the event that attracts your prospects, your buyers!

You can expect to find key decision makers in attendance, many from the C-suite. Since its inception in 2004, the EBC has attracted hundreds of leaders and management executives from top companies representing all segments of the woodworking industry, including:

- Mission Bell
- Closets America
- American Woodmark
- Eastern Millwork
- Haworth
- Bierson Cabinets
- Goebel Fixtures
- Decore Cabinets
- Biesse North America
- Gensler
- Lockdowel
- Weima
- Rev-A-Shelf
- Blum
- Stiles Machinery



2023 PARTNER PROGRAM



Woodworking Network will use its impressive database to deliver more of the same in attendance at the 2023 EBC, including both past attendees and first-timers representing the:

- FDMC 300 list of the largest companies in the industry
- Wood 100 list of the best and most successful woodworking companies in North America
- 40 Under 40 honorees from the classes of 2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023
- Woodworking Market leaders as reported in FDMC
- Corporate and Operating Management from the largest bell-ringer companies in the industry

Woodworking Network

2023 EBC PARTNER PROGRAM

SPONSORSHIP	WHEN	COST	VALUE ADD*
Dinner Sponsor	Wednesday	\$7,500	1 comp registration
Leadership Reception Sponsor	Thursday	\$8,500	1 comp registration
Lunch Sponsor	Wednesday & Thursday	\$6,500	1 comp registration
Breakfast Sponsor	Wednesday & Thursday	\$5,500	1 comp registration
Keynote Sponsor	Tuesday & Thursday	\$5,000 each	1 comp registration

All partnerships/sponsorships include:

- 8ft. skirted tabletop with electrical placed in foyer or ballroom (first come, first served)
- Acknowledgement on stage and on all onsite signage
- Sponsor recognition in conference program
- Acknowledgement in pre-show promotion materials
- Complimentary registration (*see value add column above)

Stand out among this elite group of executives with the ultimate partnership:

Platinum Partner
\$25,000

The benefits of being a 2023 EBC Platinum Partner include:

- Full-page ad in the conference program
- Tabletop at event-8ft skirted table, electrical, and placed in foyer or ballroom (placement is first come, first serve)
- 3-minute welcome speech at event
- Company logo on EBC partner page online and in conference program
- Company logo in all digital communications and print advertising, online registration page and attendee promotion throughout 2023
- Logo on all on-site signage
- 2 complimentary conference registrations and 2 additional conference registrations at ½ price



For more information please contact your Woodworking Network Integrated Media Manager or call Harry Urban at 708-373-4344, harry.urban@woodworkingnetwork.com



EBC EXECUTIVE BRIEFING CONFERENCE

WoodworkingNetwork