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Closets
 Conference & Expo
 For Designers & Fabricators of Organized Storage

WPE[®]
 Wood Pro Expo
 ILLINOIS

SPONSORSHIP/ BRANDING/ ADVERTISING RESERVATION FORM

Conference: April 17, 2024 | Expo Hall: April 18-19, 2024

BRANDING OPPORTUNITIES

- ☐ **CLOSETS CONFERENCE TRACK SPONSOR** \$1,575
APRIL 17 Co-sponsored by ACSP
- ☐ **WOOD PRO CONFERENCE TRACK SPONSOR**..... \$1,575
APRIL 17 Co-sponsored by the CMA
- ☐ **CONFERENCE BREAKFAST & BREAKS**..... **SOLD**
APRIL 17 Your logo on signage and acknowledgment during conference sessions.
- ☐ **CONFERENCE LUNCHEON SPONSOR** \$2,625
APRIL 17 Seated luncheon for all April 17 conference attendees gives sponsor an opportunity to address this qualified audience, provide handouts and be promoted in all pre-show, post-show and on-site promotion.
- ☐ **PLANT TOUR SPONSOR** (2 available)..... \$1,575 Virtual \$2,625 Live
APRIL 17 Sponsor a trip to a local manufacturing plant where conference attendees will see machinery and best practices in action. Sponsor will be able to address the tour attendees on the bus.
- ☐ **NEWCOMERS RECEPTION** (2 available)..... \$2,625
APRIL 17 Co-sponsored by ACSP. First Timer Reception following the plant tour. All conference attendees will welcome first-time guests. You will be acknowledged in all pre-show, post-show and on-site promotions.
- ☐ **TOP SHELF AWARDS RECEPTION**..... \$5,000
APRIL 18 This highly anticipated and well-attended awards reception recognizes the industry's best designers and their projects. We will also present the 2023 Young Wood Pro award honoree.
- ☐ **KEYNOTE SPONSOR** \$1,050
APRIL 17, 18 & 19 Your logo on signage and acknowledgment at the session. Provide a handout on the chairs of the session.
- ☐ **LANYARDS**..... **SOLD**
 (Sponsor responsible for production)
- ☐ **TOTE BAGS** (3 available)..... **SOLD**
 (Sponsor responsible for bag production)
- ☐ **REGISTRATION KICK PANELS** **SOLD**
 Be the first thing attendees see when they arrive for the conference and expo, and the last thing they see leaving for the night by branding an area where EVERY attendee must stop. Includes production, install, and dismantle.
- ☐ **HANGING ISLE SIGNS** \$1,575
 Own the show with this high visibility signage

- ☐ **FLOOR DECALS** \$2,750*
 Visitors will see you with every step they take with these 3'x3' floor decals.
 *includes production.
- ☐ **STANDING SIGN BOARD** \$ 775
 1-meter signs in high traffic areas that will be sure to show your message. Be seen coming and going. Grab one of these before they sell out. Includes production, install and dismantle.
- ☐ **TOTE BAG INSERTS** (only 2 left)..... \$ 550
 Provide an insert into the tote bags which are handed out to every attendee on site. (Only available if tote bag is secured. Sponsor responsible for production.)
- ☐ **LOGO/LINK ON ATTENDEE REGISTRATION
 CONFIRMATION** (Exclusive) \$1,050
 Your logo/link will be added to each confirmation that is sent out to all Closets/WPE attendees.
- ☐ **CREATE YOUR OWN BREAKFAST, LUNCH & LEARN, OR
 RECEPTION**..... \$1,575
 Sponsor a hospitality or educational event that advances your business objectives. We will help you coordinate and promote a business gathering right at the convention site for any size group, with your client list and event attendees. (Sponsor responsible for all food & beverage, AV, or staging rental.)
- ☐ **PRODUCT PRESENTATION** \$1,575
 Present your 20 minute infomercial from the Woodworking Network LIVE stage on the expo floor. Price includes the use of AV tools.

SHOW DIRECTORY ADS

- ☐ **BACK COVER | INSIDE FRONT COVER**..... \$1,050
- ☐ **FULL PAGE** (Run of book)..... \$ 925

ADVERTISING OPPORTUNITIES

- ☐ **CLOSETS CONFERENCE & EXPO
 NEWSLETTER TEXT AD**..... \$684 per send
- ☐ **WHOVA MOBILE APP ADS** (4 available) \$ 750

Qualifications/Cancellations

Sponsors and advertisers must be an exhibitor in good standing to retain sponsorship and branding benefits. Promotions begin when payment in full is received. No cancellations/refunds 30 days after reservation is received.

Please visit your exhibitor portal to book sponsorships or send this reservation form to: Laurel Didier at laurel@woodworkingnetwork.com. An invoice for your sponsorship/advertising will be sent after your application has been received.

**Woodworking
 Network**